

PRESS RELEASE

SPACVB NAMES NEW BOARD MEMBERS & OFFICERS

FOR IMMEDIATE RELEASE

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STEVENS POINT, Wis. (January 16, 2008) -- The Stevens Point Area Convention and Visitors Bureau have named its new board members and officers for 2008. Kathy Schwarz, The Inn on Main Street Bed & Breakfast, has been named Chair, John Jury has been named Vice Chair, Linda Redfield, Redfield Law, has been named Treasurer and Melissa Thompson, Red Mill Supper Club, has been named Secretary.

New Board members elected were Jami Gebert, Stevens Point Area Catholic Schools, and Mark Patrick, Notable Impressions.

The Stevens Point Area Convention and Visitors Bureau is an economic and community development organization whose purpose is to expand Portage County's economy by attracting conventions, sporting events and leisure tourists to Portage County. Millions of dollars from visitor spending and increased tax revenues can be generated to increase commerce, sustain jobs and to create a desirable destination. The CVB provides visitors with state and local information including travel guides, maps and brochures. To receive more information on the Stevens Point Area Convention and Visitors Bureau and their services visit www.stevenspointarea.com or stop by the Visitor Information Center located at 340 N. Division Street, Stevens Point.

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